

**BIG APPLE CONSULTING USA**

**CLIENT FOCUS**



HARNESSING THE POWER OF LASER TECHNOLOGY  
BRINGING SUCCESS TO YOU

*"What if...?"*

Savvy investors looking for *ten bagger* stocks – stocks that grow in price by 1000% or more – know two things about finding them:

**(1)** Penny stocks in small companies who have yet to realize their full potentials, are the *only* stocks where that kind of payoff is even possible.

**(2)** They must get in fairly early to score those incredible profits and, to do that, they need to find companies currently under the industry's radar and who are about to achieve a market *breakthrough*.

### **Due Diligence and Deep Thought**

Investing in penny stocks with ten bagger potentials should be done only after completing in-depth due diligence research; and only after some deep thought.

When a prospective investor finds a penny stock company that has a proprietary product or service with a strong sustainable market advantage and the realistic capability of successfully broaching one or more markets, they need to ponder "*What if...?*" scenarios to help them determine the feasibility of their investing in that stock.

"*What if...?*" questions are centered around projected sales outcomes (e.g., "*What if they sell 1,000 units?*"). Answers to these questions are based on the knowledge gained from due diligence work and then simply connecting the dots to determine the likeliest impact on the company's stock value.

### **Poised On the Brink**

A perfect penny stock for "*What if...?*" scenarios is Laser Energetics, Inc. (LEI) which was founded in 1991 by Robert D. Battis – who has

been in the laser industry since 1987, and is an innovator of laser applications, products and systems. Since 1995, one of his inventions, a high speed UV laser marking system, has been used by Fortune 500 companies to mark ceramic chip capacitors found in cell phones, computers, electronic devices, and advanced military electronics and missiles.

Today, the Company's focus is on their new Alexandrite laser technology for which they own the patents and know how. Considered the next generation of laser technology, LEI's Alexandrite lasers have a number of unique and sustainable market advantages. Among them are its efficient lower voltage requirements, simplified conductive air cooling, and an exceptional bandwidth (275nm in most models) that can easily be fine-tuned to fit the needs of specific laser applications. LEI is quite literally on the brink of great success in adapting their proprietary technology for medical, industrial, scientific and military applications.

### **Forward Thinking Investors**

Investors following LEI's success should be mentally exploring the possibilities, asking themselves the "*What if...?*" questions on a number of the Company's market fronts.

Mr. Battis provided us with useful estimates and projections gathered through their own independent research as well as that of companies in these industries.

Mr. Battis tells us, "Currently, lasers are performing a couple of these applications detailed here, but none can compare to the

superior performance of our unique Alexandrite laser technology. For the rest of the applications, the LEI Alexandrite laser is the *only* laser that can get the job done."

### **Very Real Technology with Very Real Market Potentials**

What follows are the industry-specific applications for which LEI has developed Alexandrite lasers and other technologies; projected unit sales to those specific markets once they are broached, and the retail cost per unit designed to serve the needs of that market:

#### **■ Military & Homeland Security**

LEI is developing a new, highly effective Alexandrite laser for use in remote sensing of chemical and biological warfare agents as well as high explosives. Sales projections for this application total 3,500 units at \$125,000 each.

LEI is also developing a very effective non-lethal Dazer-Lazer™ weapon for military applications. Sales projections are conservatively estimated at 5,000 units retailing at \$5,000 to \$25,000 each.

Again for military and security markets, LEI is developing a state-of-the-art Alexandrite laser for Low Light Illumination. Sales are projected at 500 units at \$15,000 each.

#### **■ Medical**

When it comes to cancer, early detection can mean the difference between life and its alternative. LEI has already delivered new generation technology for early detection of cancer with its Alexandrite laser application for Photo Acoustic Imaging that can sense cancerous tissue in several areas of the body, including the breast. Sales projections total 3,000 units at \$100,000 each.

Tattoo removal will become a less expensive, quick and easy procedure with LEI's Alexandrite laser designed for this very purpose. Sales are projected at 3,000 units at \$50,000 each.

In dentistry, LEI's IR and UV Alexandrite lasers have a variety of applications, offering superior performance over anything currently used in this market. Projections

call for the sale of 2,000 units at \$35,000 each.

Patents are now being applied for by LEI for a new Alexandrite laser technology dedicated to an ophthalmological application. When ready for market, sales are projected at 2,000 units, each priced at \$60,000.

#### ■ **Industrial/Commercial**

LEI's newest versatile Alexandrite laser will offer advantages for next generation marking systems used for a limitless range of products, including most metals, plastics and even pills. Sales for these lasers – which would be embedded into a laser marking system – are projected at 3,000 units priced between \$70,000 to \$100,000 depending on the machine required for the specific application.

Beyond all that, LEI's same Alexandrite laser discussed above for marking, can serve a whole host of industrial materials processing applications, including surface machining, hole drilling, annealing, welding, etching and scribing. Sales projections for this broad market call for 1,000 units priced between \$70,000 to \$150,000.

#### **The Big Questions**

LEI is moving forward on all fronts with their unique Alexandrite laser technology. Already, Mr. Battis and his team have made major inroads with the production of these products through their talks and negotiations with a number of Fortune 500 companies. Unfortunately, none of this can be discussed here until news of their deals is first made public.

In the meantime, *now* is the time for prospective investors to complete their due diligence and ponder the answers to the big questions: *“What if LEI sells 3,500 units at \$125,000 each? How does that impact the price of their stock? What happens to their stock price when the next deal comes to fruition? And the deal after that?”*

	TRADING SYMBOL: <b>LNGT</b> For more information, visit: <b><a href="http://www.laserenergetics.com">www.laserenergetics.com</a></b>
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