

Laser Energetics Appoints Two Senior Executives to Further Enhance Management Team

Former GE Capital and Hitachi Executives to Add Further Depth and Expertise to the Sales and Finance Team

MERCERVILLE, N.J., May 7, 2010 - Laser Energetics, Inc. (Pink Sheets: [LNGT](#) - [News](#)) today reported that it has appointed James J. McKay as a senior independent finance advisor to Robert Battis, the CEO of the Company. Mr. McKay has over thirty years in the Commercial Finance industry serving as CEO of a number of GE Capital and Bank of America divisions. During his 23 year tenure at GE Capital, he started a number of successful new business ventures, led many acquisitions for GE Capital and holds a number of patents in the area of electronic commerce. He has spent the last five years as a Principal in the Hedge fund Industry. He is also serves on the Board of the Work First Foundation which is doing landmark research in the field of employment of youth offenders. Prior to receiving his AB and MBA from Rutgers University, he served in the US Navy 's SEAL Team Two. He continues to be active in the Fraternal Order of UDT SEALs.

Mr. Richard Stans was hired as a lead Sales & Marketing expert from Hitachi. Mr. Stans' role is as a Senior Sales & Marketing Consultant to the CEO and Dazer Laser Team. His resume spans almost thirty years, most notably with Hitachi Home Electronics (HHEA). In his last position at Hitachi he served as Senior Vice President of Sales & Marketing where he directed the North American market as the highest ranking American, responsible for the management of an \$800 million plus business model. Under his leadership, the company captured leading market share in several consumer product categories and he attained 26 of 53 all-time record sales months for Hitachi. Additionally, he led HHEA to three consecutive years of "best overall performance", capturing the "President's Award" from amongst all the global divisions of Hitachi LTD.

Robert D. Battis, Founder & CEO of Laser Energetics stated, "I'm very excited to bring on these two "world class" executives to join our great team. Jim McKay has proudly served his country and has exceptionally strong contacts that are customer-centric to the military as well as a commercial contact base that should enable the company to better align itself with growth oriented investors. Rick Stans will bring a level of business and sales expertise to streamline our sales cycle, enabling us to penetrate markets faster and more efficiently."

Mr. McKay stated, "Laser Energetics is a company that is properly postured with its existing technology to generate significant sales growth in a brief period given proper capitalization. I will be directly involved in raising the capital for Laser Energetics so it can expand by the commercialization of more of its products, so it can realize its full potential as one of America's great innovative growth companies to watch. The Laser Energetics Dazer Laser™ Light Fighting Technologies should make an immediate impact for U.S. military and Law Enforcement to gain the upper hand in combative situations without the risk or drawbacks associated with other non-lethal technologies."

Mr. Stans commented, "The Dazer Laser product line has no peer. I will be working extensively with the sales and marketing teams to help further develop the sales and marketing strategies necessary to communicate the unbelievable advantages of Dazer Laser versus other products. In addition, I will be working with the current sales team to close the deals that are currently in the company's extensive pipeline. I am very excited to be involved with this groundbreaking technology."

About Laser Energetics, Inc.:

Laser Energetics has and continues to develop a comprehensive and strategic laser product line that addresses laser applications in Industry, Science, Medicine, Homeland Security and the Military. The Company has had a primary focus on its Alexandrite laser technology.

Safe Harbor: Statements regarding financial matters in this press release other than historical facts are "forward-looking statements" within the meaning of section 27A of the Securities Act of 1933, Section 21E of the Securities Exchange Act of 1934, and as that term is defined in the Private Securities Litigation Reform Act of 1995. The company intends that such statements about the Company's future expectations, including future revenues and earnings, technology efficacy and all other forward-looking statements be subject to the safe harbors created thereby. The Company is a development stage company who continues to be dependent upon outside capital to sustain its existence. Since these statements (future operational results and sales) involve risks and uncertainties and are subject to change at any time, the Company's actual results may differ materially from expected results.